

FLKCSO

**FONDATION LAURENT KANZANZA
CONGO SOLIDARITE POUR LE
DEVELOPPEMENT**

*[Laurent KANZANZA Foundation
Congo Solidarity for Development]*

2015 - 2020 STRATEGIC PLAN

Kinshasa, October 2015

0. INTRODUCTION

Created in June 2008 in Kinshasa, Democratic Republic of Congo (DRC), the Fondation Laurent Kanzanza Congo Solidarité pour le Développement, FLKCSD in acronym [*Laurent Kanzanza Congo Solidarity Foundation for Development,*] has the overall objective of promoting peace and sustainable development as well as the welfare of the Congolese people in the Democratic Republic of Congo and wherever necessary.

This 2nd five-year strategic plan, for the period from 1st January 2015 to 31 December 2020, follows upon the 1st strategic plan developed for the five-year period from 1st January 2010 to 31 December 2015.

Despite the fact that the projects of the first strategic plan were well developed, the implementation of the projects of this 1st strategic plan has resulted in poor satisfactory results, because of the financial difficulties that the Foundation has experienced.

Thus, following the orientations of the extraordinary meeting of the Board of Directors in December 2015, Strategies and Operations (BESO) to renew and continue the projects of the first strategic plan were recommended to the Research Department.

To this end, the Board of Directors committed itself to multiply research initiatives of the external resources with a view of financing all these projects and achieve the Foundation's objectives.

1. DIAGNOSIS OF THE FOUNDATION'S STRENGTHS AND WEAKNESSES

i. The strengths

- The stabilization of the core texts and those of the Foundation organs;
- Its members' determination to count first on their own efforts;
- Focusing the efforts on job-creating projects with a view of contributing to poverty reduction;
- The beneficiaries' participatory approach in their community development activities;
- The range of expertise available to the association.

ii. The weaknesses

- The insufficiency of financial resources for the implementation of certain actions.

2. THE DRC DEVELOPMENT ISSUES

As upon the evaluation of the country's socio-economic situation, notice was made that the DRC is still facing enormous challenges for its socioeconomic development.

The country is ranked among the world's poorest countries, and this in spite of its ground, river, streams and underground potentialities.

The current national policies against poverty show, among others, the following challenges:

- poverty reduction and pressure on natural resources;
- the improvement of the agro-pastoral production systems as agriculture is the main source of growth of our country's national economy;
- the creation of paid employment;
- the development of the microfinance sector and the grant of agricultural micro credits

The Foundation, as a participatory community development structure, plans to play a key role in the efforts to address these challenges for the purpose of contributing thus to the achievement of the country's development targets and of the population's welfare.

3. AREAS OF ACTIVITY AND ACTIONS

In compliance with the orientations of the extraordinary meeting of the Board of Directors in December 2015, Strategies and Operations (BESO) to renew and continue the projects of the first strategic plan 2010 - 2015 were recommended to the Research Bureau.

The Board of Directors engaged itself to seeking the necessary resources, notably donations and provisions of services to third parties.

The projects of the 2015 - 2020 strategic plan are as follows:

1. In the field of education and promotion of excellence:

The projects are as follows:

i. Raising democratic awareness among the youth in Kinshasa city through capacity building

To this end, the Foundation plans to organize workshops on:

- The civics responsibility of the youth in particular and of Kinshasa city-province's population regarding what is at stake in the 2011 election;
- The Human Rights and the peaceful resolution of conflicts.

ii. Promoting excellence among the youth

To this end, the Foundation plans to grant awards to the youth by organizing days of:

- Exhibition of innovative initiatives;
- Conferences/Talks on respect for public property;

2. In the domain of agriculture and pisciculture

Here is the project: Promotion of vegetable farming and small fish farming in the outskirts of Kinshasa city with a view of ensuring **food self-sufficiency**

For that purpose, the Foundation plans to conduct the following actions:

- Train a group of women in the use of natural fertilizers;
- Procure and distribute improved seeds to the trained vegetable farming women;
- Train a group of the youth in the small fish farming;
- Procure and distribute alevins to the young fish farmers;

3. In the domain of social and economic protection:

The project aims at: **Increasing and diversifying the women's and the youth's income through microfinance**

The activities will include:

- The promotion of income-generating activities, particularly for women's and young students' benefit;
- The making of the access to credit easier, especially for women;
- Building capacities in credits management.

4. In the areas of water, electricity and renewable energies:

The FLKCSO in this domain intends to initiate actions through:

- The establishment of hydraulic/water infrastructures (drilling of wells drinking water) in the vulnerable areas of Kinshasa and of other towns and cities of the country;
- The establishment and exploitation of the electrical power in rural areas through solar panels.

5. In the environment protection domain

The FLKCSO plans to initiate actions in this area through:

- The setting up of a comprehensive program / reforestation project in order to fight the highly advanced deforestation in rural areas.
- The cleaning up of the unhealthy neighborhoods by the youth of the affected areas.

4. IMPLEMENTATION STRATEGIES

The Board of Directors recommended to the Foundation's treasury department to improve the fundraising program, to reduce the operating costs to 15% of the funds raised so as to release the necessary funds for the Foundation's operational capacity building at 70% and the maintenance of cash reserves at 15%.

i. Interventions approach

The implementation of the Foundation's interventions must be based on the participatory approach, i.e., on the involvement of the population (beneficiaries), of the traditional and politico-administrative authorities within the targeted objectives, the activities to carry out and the expected results.

ii. Interventions strategies

In order to empower the Foundation to actively participate and contribute to the development issues, its priority interventions strategies are as follows:

- Continue the establishment of the FLKCSO in the Provinces (Provincial representation in the administrative center of the Province; community relays in each sector);
- Diversify partnerships with other institutions and resource persons in order to build its technical and financial capacities;
- Raising more people's awareness in the community and participatory approach pertaining to the country's socio-economic development.

CONCLUSION

Based on the financial difficulties that the Foundation has faced during the 1st five-years, the Foundation's Board of Directors wants to give itself the financial resources necessary to achieve its objectives by improving the fundraising program from the different members, by reducing the operating costs at the absolute minimum (15%), by taking initiatives as regards communications and marketing in order to mobilize donations and provision of services to the third parties.

Only this management policy is likely to enable the Foundation to release the necessary funds for the maximal operational capacity building at (70%).

Kinshasa, 14 December 2015

For the Foundation Laurent Kanzanza

Congo Solidarité pour le Développement

FLKCSO / asbl [*FLKCSO Non-profit making association*]

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