

FLKCSO

**FONDATION LAURENT KANZANZA
CONGO SOLIDARITE POUR LE
DEVELOPPEMENT**

*[Laurent KANZANZA Foundation
Congo Solidarity for Development]*

2010 - 2015 STRATEGIC PLAN

Kinshasa, December 2009

0. INTRODUCTION

The Fondation Laurent Kanza Congo Solidarité pour le Développement, FLKCSD in short [*Laurent Kanza Congo Solidarity Foundation for Development,*] FLKCSD in acronym was created in June 2008. It aims at helping the Congolese population to develop their own skills of resilience and its capacity for creativity and innovation to a common destiny of a comprehensive and sustainable development of the Democratic Republic of Congo (DRC), and this for the welfare of every Congolese living in the country as well as abroad.

This strategic plan is developed for the five-year period from 1st January 2010 to 31 December 2015. It shows the main areas of the Foundation's interventions during this period of five years. According to the Statutes and the Rules of procedure of the Foundation and following the guide lines of the General Assembly and of the Board of Directors, the implementation of actions in each area of activities will take place in the form of specific projects in each area.

1. CONTEXT OF CREATION OF THE FOUNDATION

Among others, the DRC is a country that is characterized by:

- Increased poverty of its population, resulting in a low level of income in a social climate of armed conflicts and various crises which jeopardize and threaten the identity and the core values of an entire people;
- Abundant natural resources, poorly exploited, otherwise unexploited and hardly benefiting the vast majority of the population; what makes many observers say that the DRC is a "geological scandal" because its population wallows in misery in misery while the country is full of immense wealth, notably of its underground;
- Development approaches weakly appropriated by the beneficiaries;
- The youth with knowledge and know-how often ignored, and therefore not encouraged;
- The lack of jobs for the active population, particularly the youth.

To give back hope to the Congolese population in general, to the youth and to women in particular, the involvement of everyone in the development activities of the country through self-promotion initiatives is essential.

The FLKCSD, through the many social, cultural, humanitarian and development actions which it proposes to implement across the country, would like to contribute to improving the life and the future of the Congolese population.

The FLKCSD intends thus to actively involve the Congolese population in job creation efforts through the implementation of socio-economic projects that favor its development and empowerment, and thereby foster the well-being and peace climate.

2. FOUNDATION'S OBJECTIVES, ORGANIZATION AND FUNCTIONING

2.1. FLKCSD's objectives

FLKCSD's overall objective is to contribute to the fight against poverty by promoting peace and sustainable development actions.

This objective consists in:

- Contribute to raise the population's awareness in general and of the youth's in particular for their participation in the community development activities within their areas;
- Assist in the mobilization of the youth concerned about the welfare of their social environment, and so around the job-creating projects in various areas of life;
- Promote women's entrepreneurship in all its diversity within the population through the grant of micro credits;
- Promote creativity and income generating activities;
- Ensure adequate supervision of children to ensure them a better future;
- Contribute to humanitarian assistance for the needy persons;
- Ensure the socio-cultural and economic integration of the Congolese population at the internal and external levels;
- Ensure the promotion and protection of the environment by promoting the implementation of social and environmental responsibility;
- Promote the population's education and health through the construction and rehabilitation of social infrastructure;
- Promote, protect and enforce child's rights while encouraging the education of girls and of the young mothers' known as street children;
- Promoting, protecting and upholding the women's rights and ensure their intellectual awareness while initiating them to the development of their capacities for their own socio-cultural and economic integration for a better future;
- Participate in the fight against sexually transmitted diseases, namely HIV/AIDS and others in our communities;
- Participate in the fight against sexual violence, their causes as well as their consequences;
- Contribute actively to the construction of socio-cultural and economic infrastructure favorable to the development of Congolese from the DRC and the Diaspora;
- Provide assistance to vulnerable people such as the elderly and/or the disabled in our communities;
- Create socio-cultural and economic infrastructure favorable to the development and to open up inaccessible areas through the construction and maintenance of roads, schools, bridges, hospitals, health centers, literacy, development of sources of drinking water, electrification of our environments.

2.2. Human resources

The FLKCSD has within its body the necessary expertise. There are technicians, traders, farmers, craftsmen, experts in socio-economic development, in planning and project management, lawyers, students, researchers in various fields of socio-cultural life.

2.3. Financial resources

The FLKCSD's financial resources are generated from several sources including membership dues, donations and provision of services to third parties.

2.4. Institutional organization

In compliance with the laws in force in our country, notably Law No. 004/2001 of 20 July 2001 regarding the general provisions applicable to non-profit making associations and to public utility companies in the DRC, the FLKCSD has a legal personality, notarized core texts, of which the Statutes and the Internal Regulations.

The Foundation's organs are:

- The General Assembly;
- The Board of Directors;
- The Research, Strategies and Operations Bureau (BESO).

3. DIAGNOSIS OF FLKCSO'S STRENGTHS AND WEAKNESSES

3.1. Strengths

- The stabilization of the Foundation's fundamental texts and organs;
- Its members' determination to count primarily on their own efforts;
- The focusing of efforts on job-creating projects in order to contribute to poverty reduction;
- The participatory approach of the beneficiaries in the development actions in their community;
- Varied expertise in human resources available to the association.

3.2. Weaknesses

- The deficit of communication with community relays (branches or provincial and local representatives) of the Foundation in other Provinces;
- The lack of financial resources for the implementation of certain actions.

4. DEVELOPMENT ISSUES IN THE DRC

The DRC is facing enormous challenges pertaining to its socio-economic development.

The country is ranked among the world's poorest countries, and this, despite its potentialities with its ground, river, streams and underground.

The current national policies against poverty show, among others, the following challenges:

- poverty reduction and pressure on natural resources;
- improvement of agro-pastoral production systems as agriculture is our country's main source of growth for the national economy;
- the creation of paid employment;
- the development of the microfinance sector and the grant of agricultural micro credits

The Foundation, as a participatory community development structure, intends to play a key role in the efforts to take up these challenges in order to contribute thus to the achievement of the country's development objectives and the population's welfare.

5. PRIORITY AREAS OF INTERVENTION AND ACTIONS

The Board of Directors' strategic meeting defined five big priority areas of intervention and actions.

The later must be the subject of specific projects developed by each concerned Office Manager, be recognized by the Coordinator of the Bureau of Research, Strategies and Operations, and approved by the Board of Directors.

The implementation of each project is carried out by community relays, under the supervision of the involved Office Manager.

We should recall that the LKCSO Foundation Bureaus are as follows:

- Education and promotion of excellence;
- Child protection;

- Fight against sexual and sexist violence;
- Protection of environment;
- Agriculture and fish farming;
- Infrastructures;
- Water, electricity and renewable energies;
- Social and economic protection;
- Humanitarian actions (First aid and other interventions)

Interventions and actions are listed here below:

1. In the field of education and promotion of excellence:

The projects are as follows:

i. Raising democratic awareness among the youth in Kinshasa city by capacity building

To this end, the Foundation plans to organize workshops on:

- The civics responsibility of the youth in particular and of Kinshasa city-province's population on the 2011 election issues;
- The Human Rights and the peaceful resolution of conflicts.

ii. Promoting excellence among the youth

To this end, the Foundation plans to grant awards to the youth by organizing days on:

- The exhibition of innovative initiatives;
- Talks on the respect for public property;
- Exposition of innovative initiatives;
- Conference/talk on the respect for public property;

2. In the agriculture and fish farming field

The project is as follows: Promotion of vegetable farm and small fish farming in the outskirts of Kinshasa city with a view of ensuring **food self-sufficiency**

To this end, the Foundation intends to conduct the following actions:

- Train a group of women in the use of natural fertilizers;
- Procure and distribute improved seeds to the trained vegetable farming women;
- Train a group of the youth in the small fish farming;
- Procure and distribute alevins to young fish farmers;

3. In the social and economic protection areas:

The project is stated here below: **Increase and diversification of the women's and the youth's income through microfinance**

The activities will include the following:

- The promotion of income-generating activities, particularly for the benefit of women and young students;
- Ease the access to credit, especially for women;
- Capacity building in credits management.

4. In the areas of water, electricity and renewable energies:

The FLKCSD intends to initiate actions in this domain through:

- The development of water infrastructures (drilling of wells drinking water) in vulnerable areas of Kinshasa and other towns and cities of the country;
- The installation and exploitation of electrical power in rural areas through solar panels.

5. In environment protection domain

The FLKCSD plans in this area to initiate actions through:

- Setting up a comprehensive program/reforestation project in order to fight the highly advanced deforestation in rural areas.
- Cleaning up the unhealthy neighborhoods by the youth of the affected areas.

6. IMPLEMENTATION STRATEGIES

An operational strategic plan and a well-designed communication strategy, varied funding sources, a program of fundraising and of good management practices will inevitably contribute to building the organizational and operational capacities of **FLKCSD**.

Those are also the basic elements of the resource mobilization.

The association's marketing constitutes an essential and permanent component that must support the implementation of this strategic plan. Furthermore, the development of job-creating projects remains one of the capital strategies for mobilizing funds.

6.1. Intervention approach

Following the Board of Directors' orientations, the implementation of the FLKCSD's interventions is based on the participatory approach, i.e., on the involvement of the population (beneficiaries), of the local traditional and politico- administrative authorities in the set objectives, activities to be performed and expected results (results to be achieved.)

6.2. Intervention strategies

In order to empower the Foundation to actively participate and contribute to the development issues, its priority interventions strategies are as follows:

- Establish FLKCSD in the Provinces (Provincial representation in the administrative center of the Province; community relays in each sector);
- Diversify partnerships with other institutions and resource persons in order to build its technical and financial capacities;

- Scale-up people's awareness on the community and participatory approach of the country's socio-economic development.

CONCLUSION

Through development projects to initiate and to achieve, the LKCSD Foundation nurture great ambitions.

For that reason, the LKCSD Foundation is eager to find the necessary means for the achievement of the vision it has for the Congolese: "a Congo that first counts on its own efforts and actually provides for its needs."

By applying this strategic plan for the period 2010-2015, the LKCSD Foundation will stand out from other associative structures and give a fresh impetus of individual and collective development for the Congolese.

Kinshasa, 20 December 2009

For
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